



PACKAGING WITH PASSION

FOOD PACKAGING

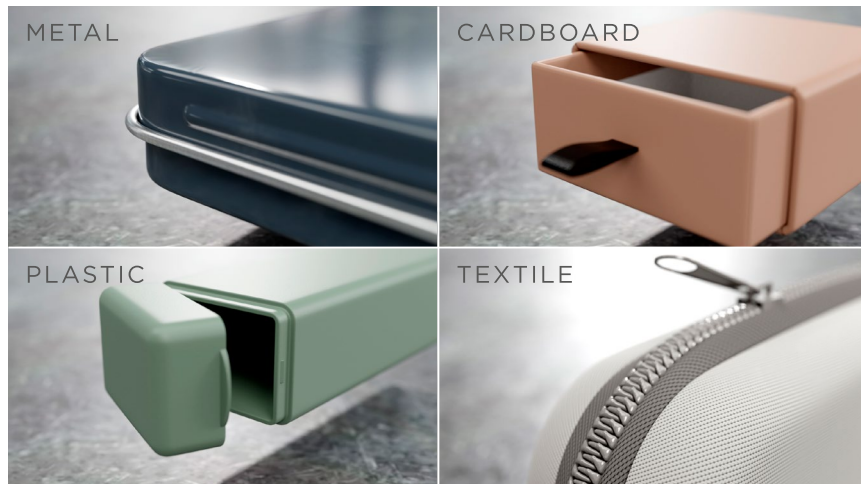
PACKAGING WITH PASSION

Packaging with Passion

We design and manufacture packaging that makes an impression. Your product must have the optimal packaging and we make sure the imprint on your customers' experience only leaves a small imprint on the surroundings.

At Concept International we offer following:

- Innovative and creative design
- Sustainable materials and constructions
- Flexible packaging solutions
- 3D design and 3D printed models
- Partnership and guidance on your next packaging project



This is how we work

Packaging is not just packaging and Concept International is far from just a supplier. With your product in focus, we develop a packaging, that stands out on the shelves and at the same time fulfill the needs you may have to visibility, sustainability, functional properties, and co-packing.

The process is as follows:

- Brief and guidance
- 3D visualization - we can even place the packaging in a defined environment/display
- Dummy sample or 3D printed sample for checking of construction and size
- Approval sample with final printing before mass production
- Production at factories with **ISO 9001, ISO14001** and **SA8000**
- Production and Quality control
- Shipment and delivery
- Debrief and evaluation of packaging performance

With us as partner, the packaging increases the value of your product.



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Content

FOOD PACKAGING | **04**

SWEET LUXURY PACKAGING | **06**

HARD CANDY PACKAGING | **10**

SPICES PACKAGING | **14**

TEA AND COFFEE PACKAGING | **20**

BEVERAGES PACKAGING | **24**

GENERIC PACKAGING | **30**

SEASONAL PACKAGING | **36**

CHRISTMAS CALENDAR | **40**

INLAY SOLUTIONS | **44**

CIRCULAR ECONOMY | **46**

WALK YOUR BRAND | **48**

MERCHANDISE | **49**



Food Packaging

Packaging of food and beverages place very high demand on materials and design. The packaging must protect the product, preserve taste and aroma and ensure durability. And of course we will create a design and construction that will present your product in the best possible way.

Sustainable packaging

At Conzept International, we think about the environment from the very beginning when we develop, design and produce new packaging. Sustainability is a commitment, not an add-on, and we have focus on five parameters:

- Design (size and construction)
- Raw material used (sustainable and/or recycled)
- End of life (2nd life or sorted correctly-recycling)
- Innovation

Legislation

There are a wide range of legal requirements for materials that are in contact with food. Our production sites have certifications that complies with the demands for food-approved packaging.

- BRC (British standard, the most widely used for European products)
- LFGB (German standard)
- FDA (US Standard)



A



B

↑ Image A

With our creative sense and technical knowledge, we create outstanding packaging like this flower packaging.

← Image B

To show our constructions of complex packaging, we explode the packaging using 3D software. This will give you a better understanding of the full packaging and assembling.





Sweet Luxury Packaging

For the luxury confectionery it is important that the products are presented in the most exclusive way. We work both with cardboard and tin and uses the different features and flexibility these materials offer. Both materials are recyclable. When we work with cardboard, we chose to work with paper from responsible resources FSC®.

▮ Image A

Exclusive-looking packaging for high-quality confectionery. A combination of cardboard and RPET creates this good-looking packaging with a nice facade of both the brand and the product. The construction is made for easy disassembling and better recycling of materials.

▴ Image B

Series of boxes with and without window. The boxes have a metallic print with a partial white undercoating and embossment on lids. All boxes are with prepacked PET inlays (food approved) for easy and cost reduced co-packing.



← **Image A**

Tin box with 6 different designs made as small buildings. A nice packaging that has a 2nd life for storage and/or playing.

↘ **Image B**

Plastic packaging made as a champagne bottle. An interesting and joyful way of creating awareness on the shelves and with a transparent and presentable visibility. All in the same material so it can be sorted correctly.

Value Packaging

Value pack works great

The Value Package product is defined as a package that adds value to a customer. As per this, the product is a (value) package of features and benefits that satisfy the wants/needs of consumers, and give you great exposure of your brand.





A

Packaging with second life

Imagine your packaging gets a second life. That's a green perspective too!

64% consider recyclability as the most important packaging property. This is why we strive to develop packaging that can be re-used and has a 2nd life after use. As an add-on second life products extend your brand exposure.

← ↓

Image A+B

A value pack made as a small zoo and a pirate treasure chest. This successful concept/packaging can keep the kids entertained for hours and could be used for storage and play after use.



B





Hard Candy Packaging

Hard candy is often consumed “on the go”. Why the packaging must be easy to handle and often it must be small, so it fits in your pocket or bag. The packaging must protect the candy and preserve the flavours carefully.

▮ Image A

Visible and cost friendly packaging that displays the candy in a very colorful way.

▴ Image B

Tin packaging with a hinged lid for easy handling and in a shape and size that fits perfect in your pocket.



Hard Candy packaging

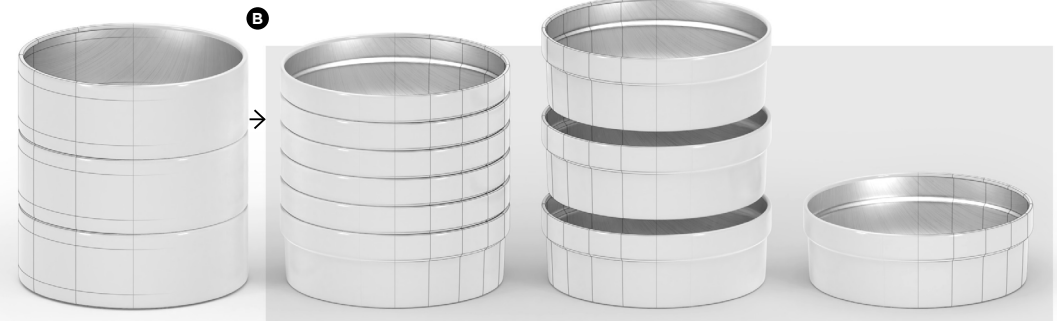
Material combinations, function, product experience, functionality, filling, and dosing. Many elements have an influence on whether the packaging is successful or not. We have all the necessary parameters involved in the development of the packaging and ensure that we have taken all details into consideration also the sustainability.

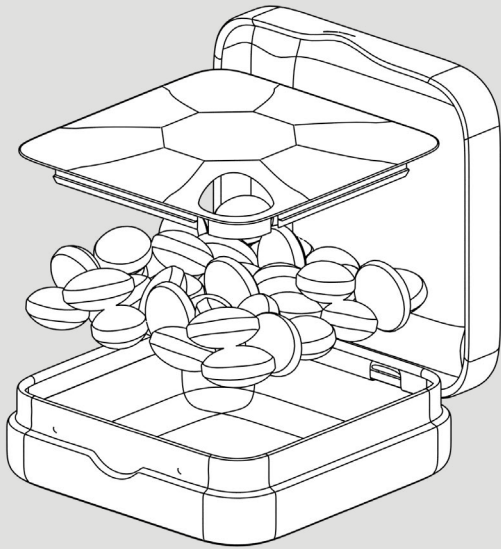
← Image A

A nicely shaped and colourful tin box, easy to have in your pocket or purse.

↓ Image B

An example of an optimization of a product to decrease volume as much as possible during shipping. We can make calculations on how much you can save also on the Co2 emission.





A



C



B

↖ Image A

The packaging is designed and constructed to fit your specific candy with a special designed dosing system.

← Image B

A plastic container with build in lid. Easy for dosing and can be differed with a sticker for the different tastes.

↑ Image C

Tin box with a sliding mechanism. The mechanism is made in plastic that also has a dispensing hole. No parts are glued, so the consumer can sort the material for trash correctly after use.





Spices Packaging

At Conzept International we understand that preserving the delicate flavours of spices is essential for culinary perfection. We prioritize quality and functionality, using only food-safe, durable materials that are suitable for preserving each spice.

▮ Image A

Clear and easy labeling for indicating spice name, origin, ingredients and usage instructions.

▴ Image B

Packaging for spices are often made in metal/tin. Metal can be recycled without degrading its quality, tin is a very sustainable choice of material. In fact, it is 100% recyclable.



← Image A

Design the spice packaging so it fits into a modern kitchen.



Construction and design

Spice up your design

When designing packaging for spices, several factors are important:

- **Protection:** Ensure to protect the spices from light, moisture and air.
- **Material:** Choose materials that are durable and appropriate for spices.
- **Sealability:** The packaging should be resealable after opening.
- **Functionality:** Easy to handle and dose.
- **Aesthetic appeal:** Eye catching design, suitable for your kitchen.



A



B



C

↑ **Image A+B**

Construct the packaging for easy re-filling and dosing and have focus on quality and style, so the spice packaging will be re-used.

← **Image C**

Dosing options are popular and can be customized to your needs.



Value Packaging

Gift boxes with added value is perfect for exploring different spices and to do co-branding. We have a lot of experience in developing presentable giftboxes with nicely display of your products and perfect fitting so all is kept in place.



A

Value Packaging

Create awareness

We design convenient packaging of spices, designed to fit neatly in the kitchen drawer or on the kitchen shelf. In this way you can obtain a greater awareness of your spice range and loyalty to your brand.

← ↓

Image A+B

Tin boxes with a collection of spices for elegant storing in the kitchen.



B





Tea And Coffee Packaging

Packaging for tea and coffee are often beautifully designed packaging, crafted to preserve freshness and flavor while adding a touch of sophistication to your kitchen. Packaging for tea and coffee are mostly re-used after use for re-filling.

↳ Image A

Thoughtfully designed for use and re-use. The lid has a rubber rim to obtain airtight closure.

↑ Image B

Coffee boxes with an old fashion closure system to protect against light and moisture.



← Image A+B

Unique shaped tea box made in tin material. The box has a double lid which keeps the tea aroma fresh. Chaplon offers refill in this box, which is helping this box to become even more sustainable. Due to the unique shape customers also like to use them for other household products, and keep them as second life packaging.



Construction and design

Stylish and functional

When we design packaging for tea and coffee we design both for functionality and style. Premium quality that secure long-lasting freshness. Elegant and stylish to secure that the packaging will be re-used.

C



D

← **Image C+D**

Display boxes are often used for restaurants, hotels and companies to broaden the choice of different tea flavours. These display boxes can be made with beautiful decorations and information on the products displayed.





Beverages Packaging

Let your bottles stand out and attract the customer's attention. It is extremely important that your packaging and product are linked together and have the same DNA. We consider this as one of the keys to successful packaging.

Image A

WaterProof brand in waterproof bags, creatively linking to the brand. The WaterProof bottle arrives in a luxurious waterproof pouch, offering synergy. This pouch serves as a versatile accessory for the beach, camping, and sports, leaving a lasting impression with WaterProof's multifunctional packaging.

Image B

In collaboration with this client, we developed an elegant tin box for their whiskey bottle. It combines a bottom blister and a top foam insert to secure the bottle, all hidden within the design. This creates the illusion of a weightless bottle while ensuring its utmost protection within the metal box.



Construction and design

For this exceptional new Scottish whisky, RYELAW by INCHDAIRNIE, we've meticulously designed a sophisticated and fitting packaging that harmonizes seamlessly with the bottle's aesthetics. The tin tube, characterized by its exclusive, raw metal finish, features perforations along the sides, mirroring the design elements found on the bottle's neck. This packaging stands out for its distinctive quality, exemplified by the embossed details.





↑ ↗

Image A+B

A: During the development of this bottle, we initially crafted the stopper and neck piece from CNC-machined metal for the highest quality. However, due to cost considerations, they opted for an equally elegant solution by applying foil to the bottle's neck.

B: Our solution included a metal neck piece with perforations, assembled in three parts, along with a high-quality stopper.

→

Image C

The bottle tube's lid incorporates an internal locking mechanism, raised at the center for secure transportation of the bottle. It includes 6 recesses, matching the bottle cap's design, with embossing on top, showcasing meticulous attention to detail. Additionally, the tube features a total of 1038 3mm holes, all carefully treated to eliminate sharp edges.





Value Packaging

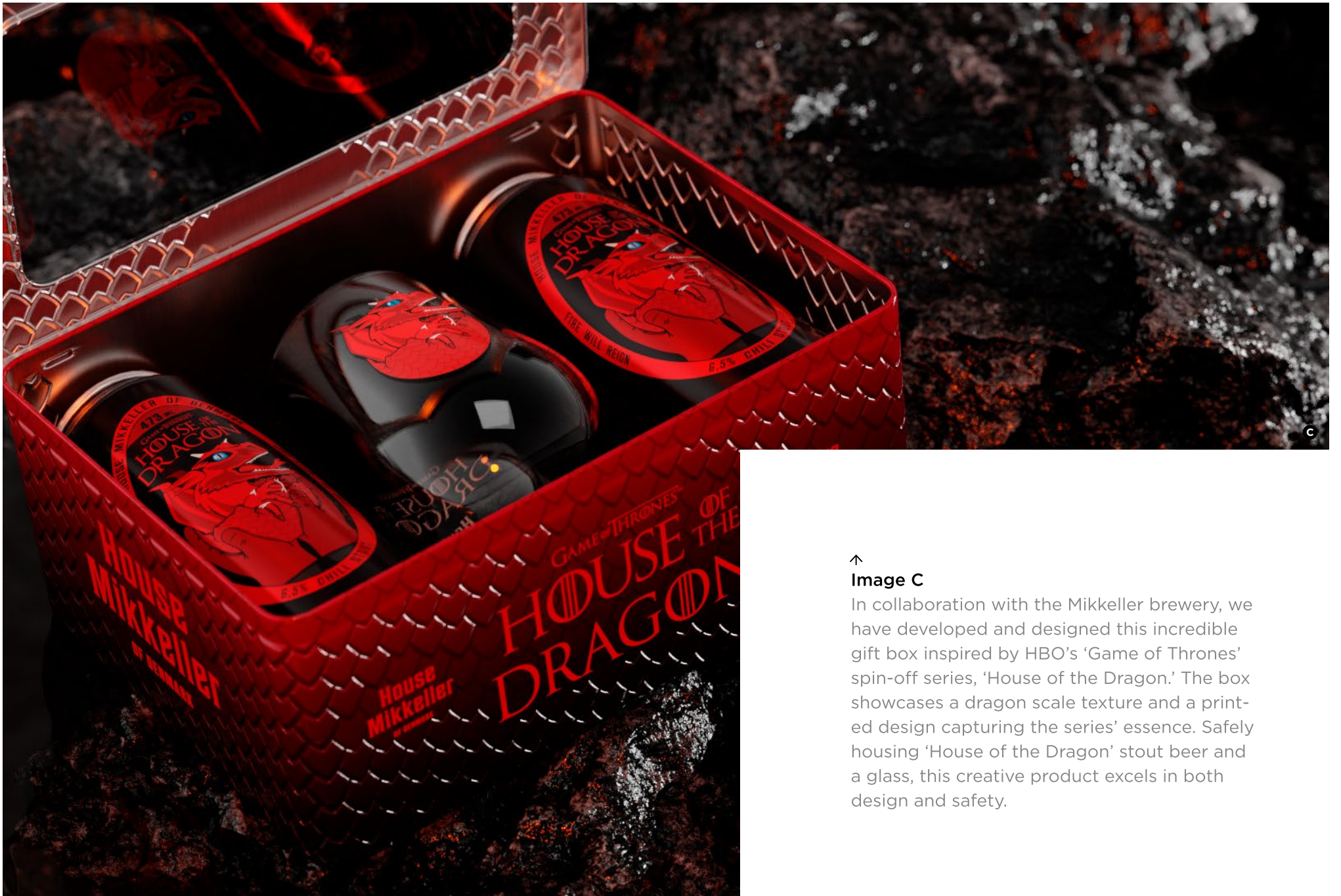
Boost Your Brand

For promotions and events, a value pack can be a great solution to boost your sales and promote your brand. A combination of a product and a related 'gift' will add extra value to the customer's purchase. Below is a gift pack developed to promote Mikkeller's alcohol-free beer. It contains 2 cans and a branded glass as a gift. All elements are safely secured in the packaging.

↓ Image A+B

To avoid windows with plastic, print the products nicely on the front of the box or make a cut out for exposure.





↑
Image C

In collaboration with the Mikkeller brewery, we have developed and designed this incredible gift box inspired by HBO's 'Game of Thrones' spin-off series, 'House of the Dragon.' The box showcases a dragon scale texture and a printed design capturing the series' essence. Safely housing 'House of the Dragon' stout beer and a glass, this creative product excels in both design and safety.





Generic Packaging

A more sustainable and flexible solution can be to choose a generic box and differ the product combination with a printed sleeve, insert and inlay. In this way the box gives you more flexibility for your product assortment, seasons and supply chain.

↳ Image A

This box can combine different sizes of jars and different sizes of inserts and at the same time present it very nice on the shelf.

↑ Image B

Combine different flavours in a gift box and let the sleeve define the combination or the flavours.



← **Image A**

A 2 pack combination with different packs and sleeves, packed in a generic brown box.

↘ **Image B**

A generic box with different inserts, giving you a lot of flexibility for your product assortment and seasons.



Construction and design

Flexible solutions

Use sleeves or inserts to differ the product combination or season. These can be printed digitally to keep cost down if quantities are lower. It gives flexibility and quick to market possibilities.



©



©

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Image C+D

An elegant generic tea box with a rubber band that both differs the content and gives a modern look.

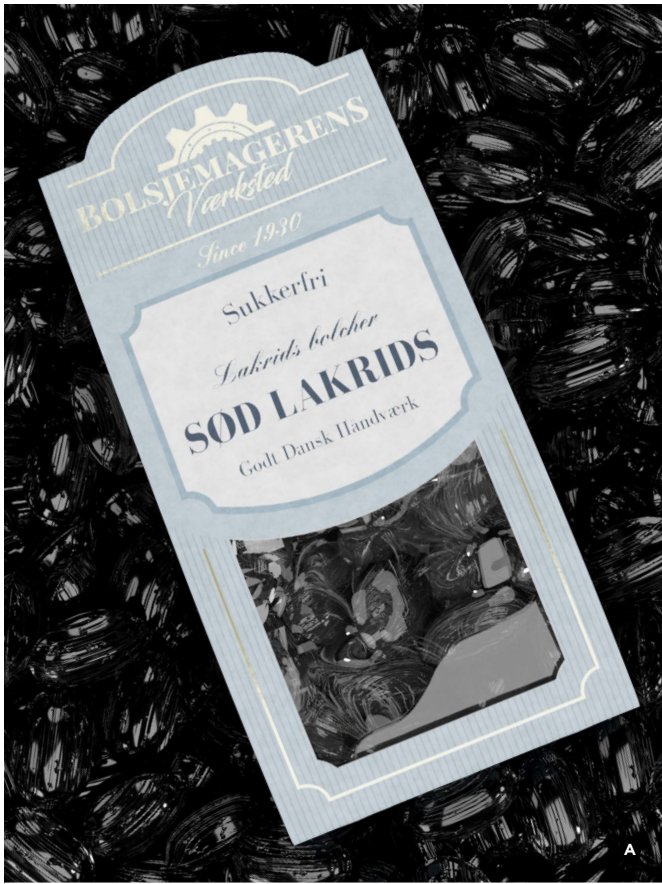


Generic Packaging

Generic to lower cost

Diecuts, embossing and hotstamp tools are often at higher cost when producing in Europe. By making a generic box with a generic embossment or hotstamp, this cost is to be paid once and you can play with print and colors on your different variants endlessly.





A



B



C

↑ Image A+B

The diecut shapes the window and the window is showing the polybag containing the hard candy. In this way you can play with colors and variants within the same generic box.

← Image C

The packaging is a perfect blend of simplicity and sophistication showcasing the hard candy at a low cost in store.





Seasonal Packaging

Seasonal packaging can be a great way for brands to refresh their image and connect with customers during specific times of the year. It adds a festive touch to the products and the shape and look of the packaging will often influence on the purchasing decision.

▮ Image A

A luxury tin egg for Easter is a classic idea, a keepsake container for Easter treats and often used as a decorative piece, that will be re-used. The tin egg is decorated with small gold branches with eggs and can stand up for serving.

↑ Image B

Express love, gratitude and appreciation with a heart-shaped packaging. The box will be able to stand on the shelves and has a spot UV to catch the eye.



A



B

C

Shape Your Packaging

We love the different seasons and to help our clients to develop packaging especially for Christmas, Easter and Valentines.

←

Image A

Outstanding shapes for the different seasons but still within the corporate line.

↙ ↘

Image B+C

Eye catching seasonal shapes and constructions that can stand out and make a difference.





C



B



A

↑ **Image A**

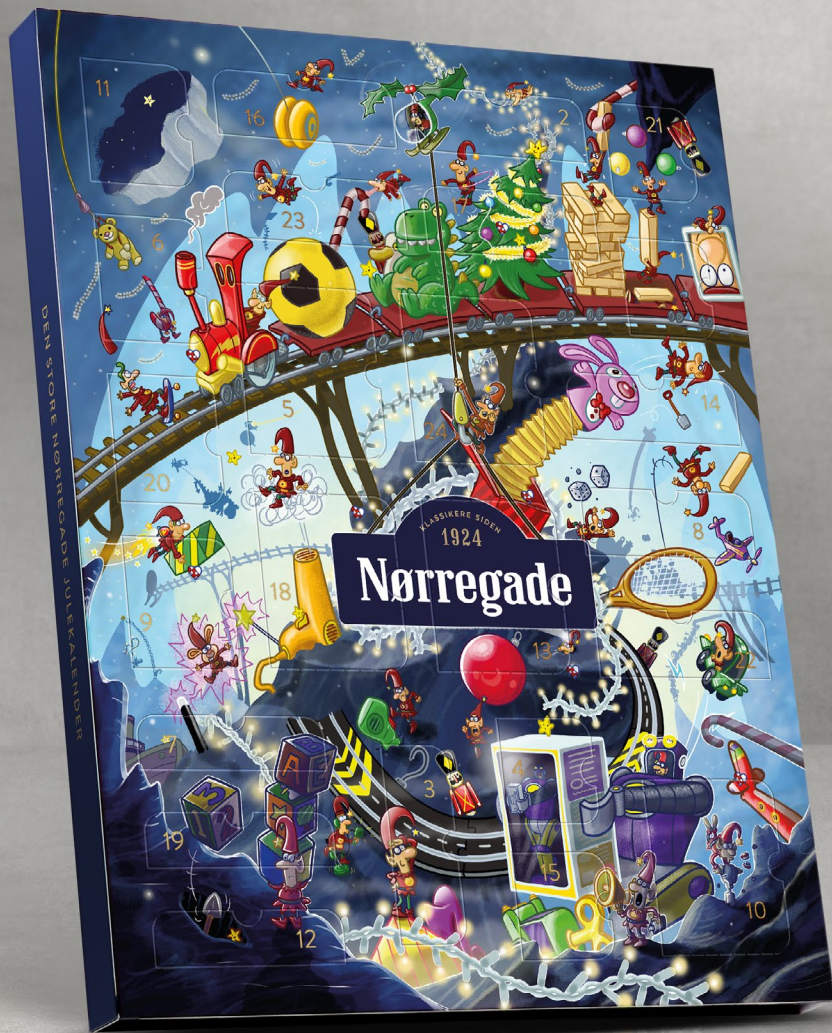
Christmas cones in different sizes matching design for the Christmas boxes.

← **Image B**

Beautiful tin Eggs for the Easter seasons.

↩ **Image C**

Stackable tin boxes with inlays to protect the chocolate eggs.





Christmas Calendar

Before you know it it's christmas!

Christmas means something different to all of us. Many people associate Christmas with sweet things or gifts in beautiful Christmas calendars. Typically, Christmas calendars were made targeted at children in colourful designs, but in recent years the phenomenon has spread to the same extent, being targeted at adults. All major brands are in on the trend, and calendars are also a great way to spread the word about new brands.

↳ Image A

A Christmas calendar with a little question behind each door to bring the family together.

↑ Image B

24 drawers of different tea flavours. We construct it, design it, manufacture it and pack it for you. This calendar style will often be re-used due to its high quality.



This is how we work

We construct, shape, design, manufacture the different elements and we can even pack your treats into the calendar. A one stop solution if you like.

Starting up the project

To make the perfect calendar, we need to clear some things with you, before we can proceed to design, and build your new packaging.

- How do you want your products to be packed?
- What material fits your product and brand?
- What quantity do you want and what is your budget?
- Do you want us to take sustainability into consideration in the development of the packaging?



Ask our sales department
for our full calendar presentation
or find out more about us at:
www.conzept-int.com



←

Image A

In assembling the cushion will be placed on top of the blister. In some cases gluing is needed.

↙

Image B

When opening the doors, there will be an additional door in the cushion pillow. They are matched up perfectly.

↘

Image C

Exploded view.



Constructing your calendar

With your products on hand, we construct and design your calendar so everything is easy to pack, the treats stay in place, you obtain a good looking calendar on the shelves and all parts of the calendar can be recycled easily after use.



Inlay Solutions

There are different ways of fixing and dividing food products into the boxes. Inlays are often used for this purpose and here we have a wide variety of options. Whether you like it to be in APET, RPET or cardboard - we always look at the best option based on your needs. RPET is recycled PET, and you can have blisters with a core of 90 % RPET + 10 % virgin PET outside to make it foodapproved.





B

C



D

↖ Image A+B

Inlays in APET or RPET for perfect separation and stabilization, when you have heavy and light products - gives you the possibility for different inlays.

← Image D

Paper inlays are a great solution for generic boxes.

↑ Image C

Bottom and top inlays in cardboard for secure fixing of products.



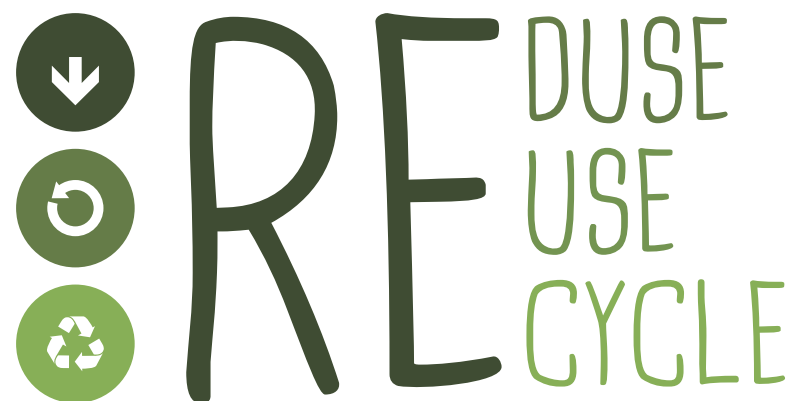
Circular Economy

A green food delivery box?

At Conzept International we take pride in developing sustainable packaging, especially, if it can be part of a circular economy. We created this reusable, bio-based and recyclable food delivery box for our customer. The cooling box is the optimal “Cradle to Cradle” product, because it can eventually be recycled into new products.

Some features of this box:

- Made from bio-based material with natural fibers
- Can be washed and reused again and again
- Stackable with/without lid
- Can keep the food cold or warm for longer periods
- Is durable
- At the end of its life it is recyclable in a “Cradle to Cradle” setup.



Cradle 2 Cradle



What does it mean?

Cradle to Cradle (C2C) is a design philosophy focused on creating products that can be fully recycled or biodegraded, minimizing waste and environmental impact.



©

← Image A

We developed a raw visible bio-based material, that underline the “Green origin” of this product. The design is made with discreet integrated handles on box and lid.

← Image B

The box has a divider inside and can fit two cooling elements. These can easily be changed using the sliding mechanism in the guards.

↑ Image C

An exploded and cut view to see how the construction is made.

Walk Your Brand

Shopping bags

Shopping bags are a good way to “Walk Your Brand”. It is a practical product that can be used again and again. We can print them with nice statements and the fabric can be made from recycled materials (Global Recycle Standard) or from organic or GOTS certified material.



Image A

Colorful bags for colorful brands.



Image B

An RPET bag with all over print for heavy carrying and a perfect “Walk Your Brand” effect.



B

A



Merchandise

Special designed and manufactured merchandise to support the branding of products is highly used. We have the crazy ideas and the ability to produce them.

↑ →

Image A+B

Eye-catching merchandise to support your brand - the possibilities are many!



B



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